

# Pushing the Boundaries of Digital Storytelling: Ten Examples



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What can I turn **this**  
fingertip into?



# Start With the BolognaRagazzi Digital Winners



# About This List

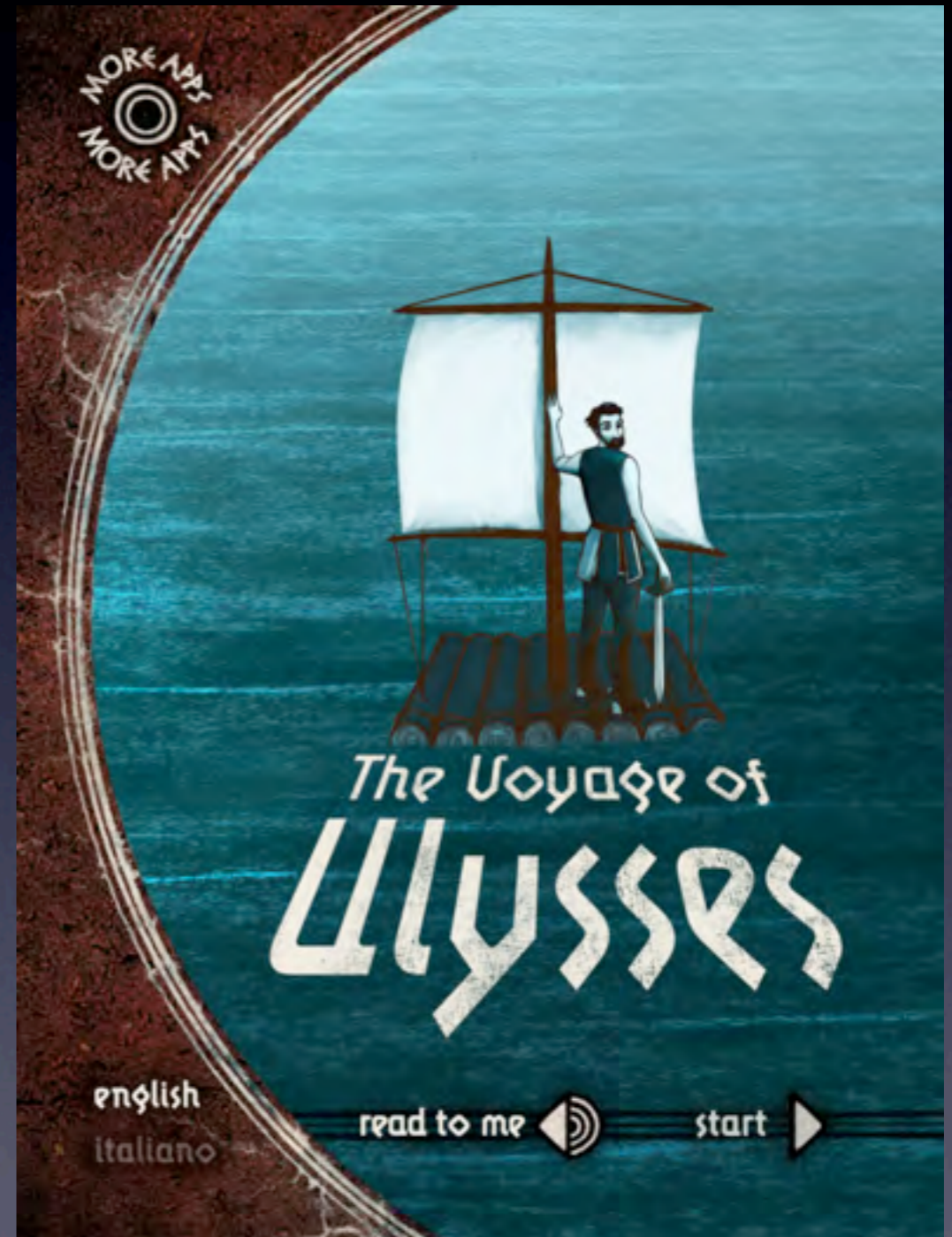
- This is not a “best of” list
- My “top ten” list is actually 245
- Customized for BCBF digital café audience
- The views in this presentation are my own
- I do not speak for the New York Times or the Bolognafiere.

1

# The Voyage of Ulysses

Elastico Srl

- ▶ \$3.99
- ▶ Innovative page transitions that support the narrative.
- ▶ A language experience.
- ▶ “Print to meaning.”
- ▶ Gross motor engagement.



# Aeolus, the King of the Winds

Poseidon was in no hurry. He was waiting for the right moment. Thus the sea gently carried the Greek ships as far as the island of Aeolus. It was to this rocky island that the tired winds had come from the earth returned to their homes. There they left again. But Aeolus, the king of the winds, was not so kind. He was a cunning man. He had a glittering palace with a great hall. One day he said goodby to the Greek ships. He called all the winds to him. He gave them a goatskin, an animal skin, and told them to go. They went out in the form of a storm. They went to the island of Ithaca. They opened it.

2

# Cinderella

Nosy Crow

► Pulls children into story

► Highly responsive

► Professionalism

► Craftsmanship



See also: Rounds, Robin Hood  
Talk to Kate Wilson



# Kate Wilson

## Dust or Magic



3

# Sofia the First

Disney Publishing  
Worldwide

► Puppet Show Option

► Strong and  
meaningful characters;  
extends the movie/  
theme park/cruise/  
Disney experience.



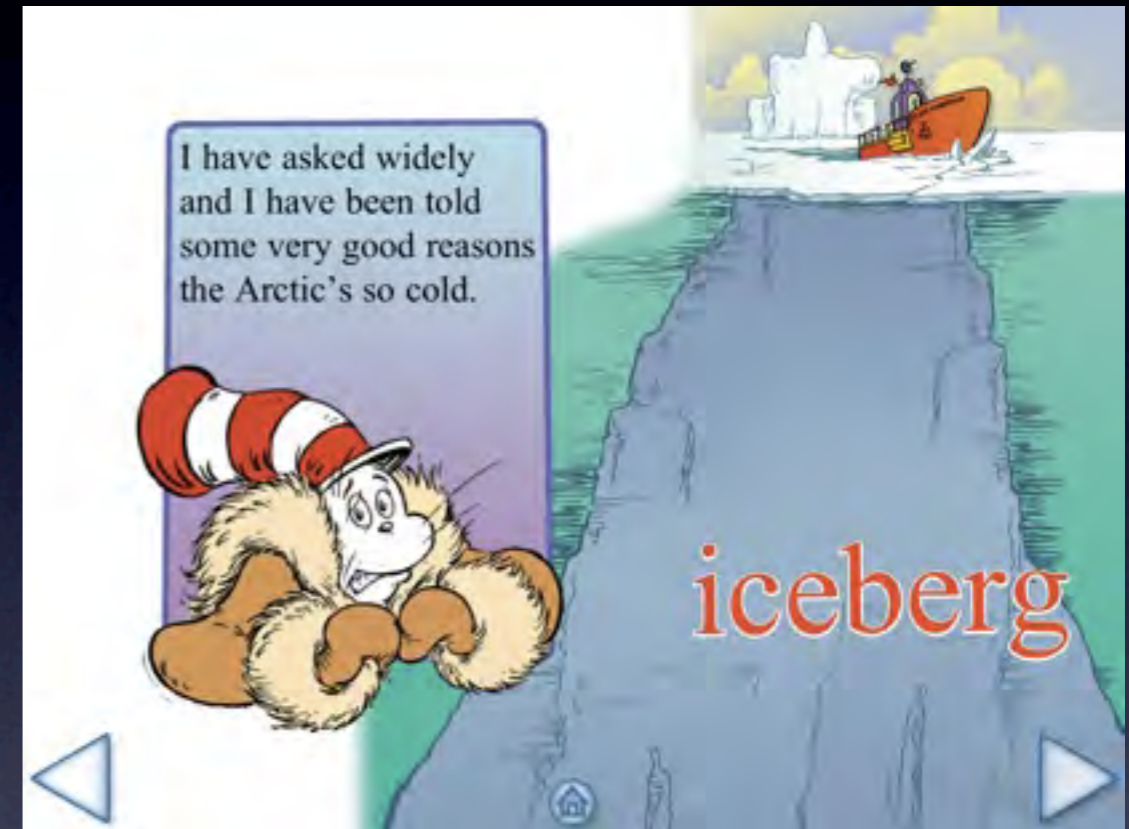
See also: Sofia the First, Brave, It's a Small World

# 4

## Ice is Nice

Oceanhouse Media

- ▶ \$3.99
- ▶ Scaffolding.
- ▶ Leverages the original illustrations.
- ▶ Record your own narration.



See all OHM titles  
Oceanhouse Media



# Michel Kripalani at Dust or Magic AppCamp 2012

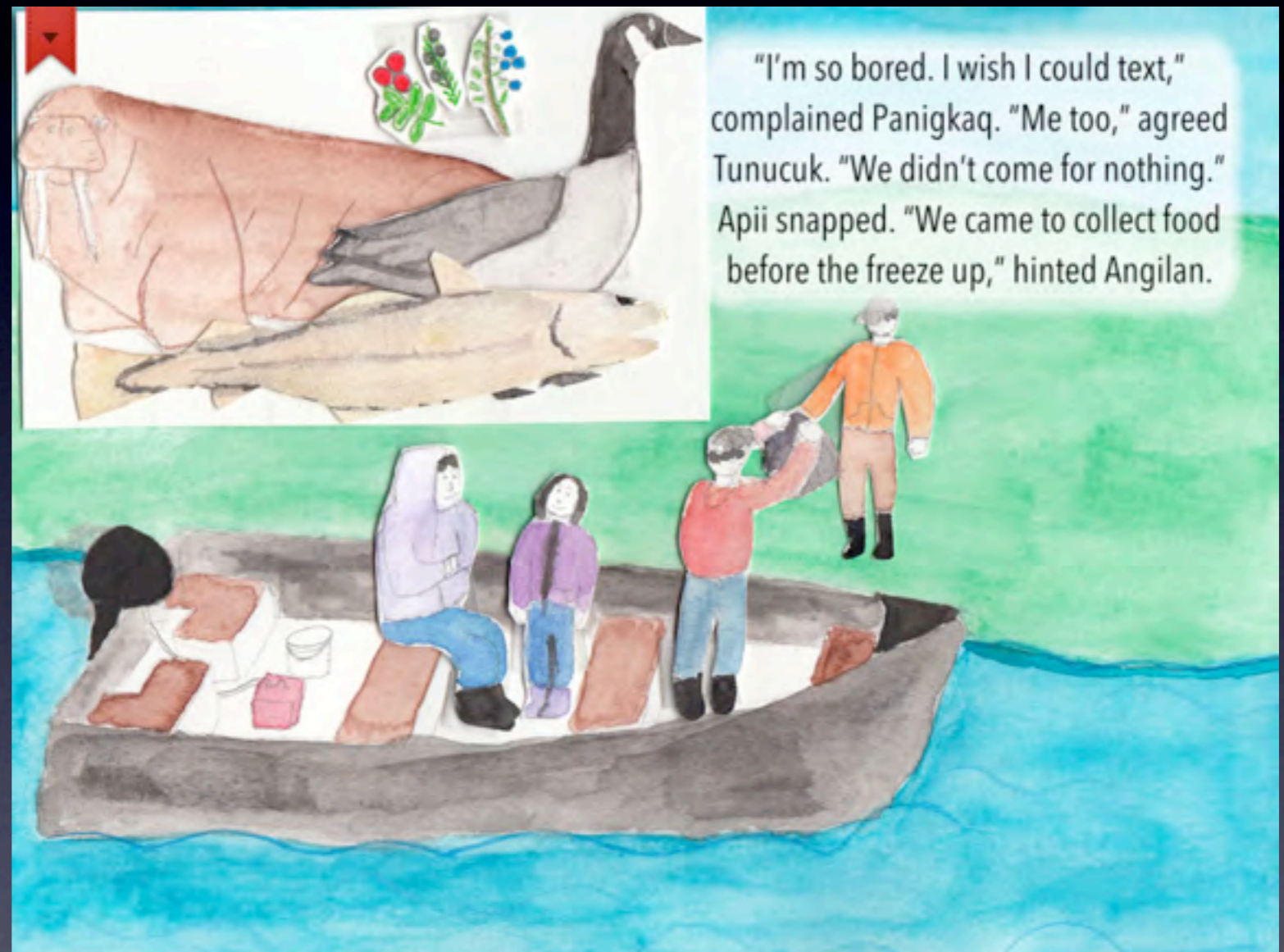




# We Are Alaska

Kiwa Media

► Scaffolding  
► Child voices





# ABC Farm

## PeaPod Labs

- ▶ A specialized YouTube browser.
- ▶ Innovative firewall for parent options.
- ▶ Based on creative commons content.
- ▶ Realtime multi-lingual.





# The Nutcracker

Timbuktu

- ▶ Innovative navigation.
- ▶ Crisp.
- ▶ Nicely crafted.





# Monster At the End of This Book

Callaway Digital Arts

- ▶ Excellent “unfolding” of the story.
- ▶ Fonts work to build meaning.
- ▶ Pulls child into the narrative and an active participant.





# Morris Lessmore

Moonbot Studios

▶ Very high production value mixes with strong narrative



10

# Harry and the Haunted House

Wonderful

▶ “The art and the science of the clickable.”

▶ Mark Schlichting



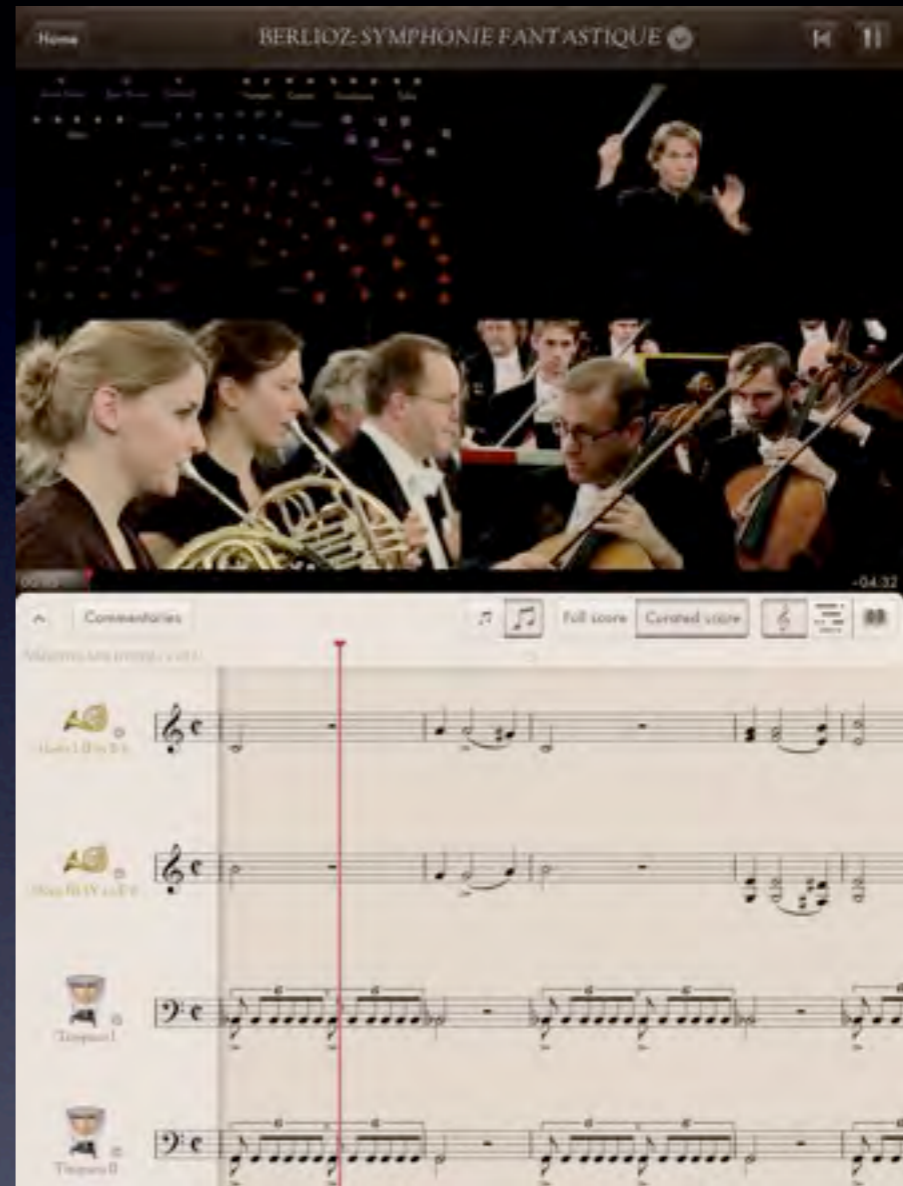
See also: The Tortoise and the Hare;  
Just Grandma and Me

# enCORE

# The Orchestra

[www.touchpress.com](http://www.touchpress.com)

- ▶ Expensive (\$14)
- ▶ Big (1.3 to 2.0 GB)
- ▶ Nonfiction
- ▶ 360 degree zoom photography
- ▶ Customized browser
- ▶ “Deep” exploration




See also: X is for X-Ray; The Sonnetts,  
War Horse, Gems, Skulls, The Pyramids,  
Leonardo, Barefoot World Atlas



# Search “Theo Gray AppCamp”



# eBook Retreat



CONFERENCE AND TRAVEL INFORMATION

## Dust or Magic

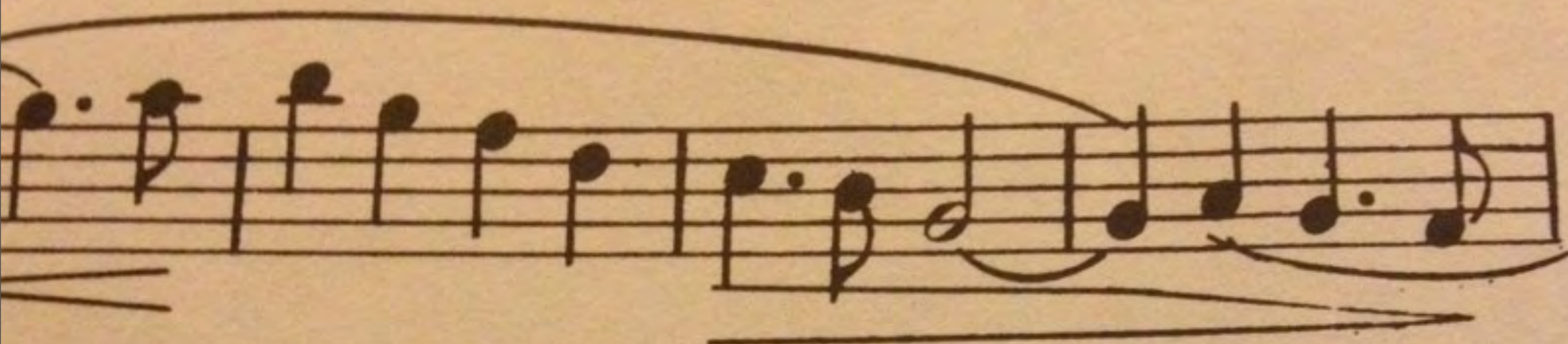
**CHILDREN'S  
EBOOK  
RETREAT  
2013**

April 21-23, 2013  
Sunday through Tuesday

TO BE HELD AT:  
THE HIGHLIGHTS FOUNDATION  
BOYDS MILLS, PA



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Thanks!

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